



RURAL HEALTH

Transformation Center

Questions for Potential Coalition Members

When asking the following questions, it is important to be an active listener. Pay attention to what they are saying and how they answer the questions.

1. What is the primary focus or purpose of your organization?
2. What is your role within your organization?
3. How is the organization structured?
4. Who are the decision makers within your organization? (Trying to determine the gatekeeper within the organization)
5. What factors help to motivate your organization to meet its purpose?
6. Do you see the role of the health of your employees or members playing a role in meeting that purpose?
7. Why or why not?
8. If you were to join the (your coalition name), what do you see as your role on the team?
9. What would be the barriers to taking an active role?
10. Do you feel your organization has the potential for ownership within the (your coalition name)?
11. What type of initiatives would benefit your organization?
12. How do you feel (your coalition) is perceived by your organization or in the community?
13. If it is perceived poorly, how could the image be improved? What role could you play in that?

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